

City of Clemson Holiday Parade
Information & Guidelines

All Participants

- Inclement weather: The rain date is scheduled for Thursday December 5th, 2019.
- Deadline for online registration is **Tuesday November 26th, 2019.**
- Judges will be evaluating competition entries 30 minutes prior for floats and during the course of the parade for walking/ other entries.
- **PARADE NUMBER:** Your line-up number will be emailed to you by Friday November 29th, 2019. **Your number must be displayed/attached to the front right side of your entry** so the announcers will be able to locate the number and read the correct information as the entry passes.
- **PARADE ROUTE:** The parade route will begin on Hwy 93 at Bowman Field. You may enter the line up area from Hwy. 93 by Sikes Hall on Clemson University Campus. **All participants need to arrive at the line-up area NO LATER than 5:30p.m.** You will need to identify yourself as a parade entry to the **Officer and/or Parade Staff, who will direct you to the line-up area and your numbered parking space.** Any group not on the official list will not be permitted to enter the line up area. Walk up registration will **NOT** be accepted.
- Space is limited at the formation area and only those vehicles entering the parade and/or on the official list will be allowed to enter. All groups are encouraged to assemble prior to arriving at line up area and enter as a SINGLE GROUP.
Questions should be directed to Lindsey Watley at 624-1120 ext. 16002 or lwatley@cityofclemson.org.
- College Avenue will be closed at 5:00p.m. from Highway 93 to Keith Street with easy access from Hwy 123 to Keith Street until 6:00 p.m. Hwy 93 will be closed from Subway to Sikes Hall from 4:45p.m. until 7:30p.m. College Avenue will be closed from Hwy 93 to Strode Circle from 6:00p.m.until the Parade ends.
- **All participants (floats, walkers, etc.) must incorporate the “LET IT SNOW” Theme into their entry this year.** Ex. snow machines, snow globes, white and blue scenery.

- Entries must be entertaining to a family audience, primarily of children.
- One Santa Claus will be provided by the City. Additional Santa’s are prohibited.
- Participants in the parade shall not be consuming or giving the impression of consuming alcoholic beverages, and shall refrain from smoking during their participation in the parade.
- All participants must complete the Media Information Section included in the online registration for their group/entry. This allows all entries to be recognized by the MC during the course of the parade.
- Throwing candy or any other object from floats or vehicles is PROHIBITED. No materials of any sort (candy, toys, leaflets, etc.) are to be thrown from the floats or any other unit. Violations of this rule will result in the removal of the unit from the Parade, and the violating group will not be allowed in the next year's Parade.
- Signs: Each unit should use signs or banners to identify (but not to advertise) its sponsor to spectators on both sides of the street. Banners and signs should be neat and recognizable, but should be modest in relation to the size of each unit. Six to eight inch lettering is recommended. Basic, simple signs show best.
- Design: All units should be designed in a manner that is safe for all participants and spectators. Plan for contingencies such as wind.
- Animals will be permitted in the parade if they are immediately followed by a clean up person.
- Please keep an appropriate distance (approximately 20 feet or 1 car length) between you and the entry in front of you to help insure a slow paced, orderly and smooth flow of the parade traffic for viewing by parade watchers. Also, please do not turn your headlights on during the parade.
- Please exit parade route as directed and be respectful of persons responsible for traffic control.
- Any application may be rejected based upon non-compliance with parade policies and procedures.
- Non Compliance with parade information may prohibit your participation in next year’s parade.

Walkers

- Walking groups should wear costumes that reflect the Holiday theme.
- Please ensure that you keep up with your group. Smaller children should be encouraged to ride on a float instead of walking.
- Walking groups shall not have a van or other vehicles following its walkers.
- Bands: All high school, college and military bands and other music ensembles are expected to play music of the holiday season.

Vehicles & Floats

- All Vehicles & Floats must incorporate the Holiday theme.
- No entry shall exceed 14 feet in height.
- Music is strongly encouraged. Please play Holiday music only.
- Floats with generators or other possible fire hazards must provide suitable fire extinguishing equipment on the float.
- Participants must ride on the inside of the float. No one is to sit on the edge of the float trailers with their feet dangling over the side. It is strongly recommended that children be securely seated and supervised on the floats.
- Conveyance: all units are responsible for how they are pulled along the parade route. Be sure that the trailer hitch or trailer attachment is compatible between vehicle and trailer in advance of parade day. Vehicles should not turn on their headlights during the parade.
- There will be no premature exiting of the Parade route.
- No open flames / pyrotechnics are allowed on floats, vehicles or walkers.

***All participants need to arrive at the line up area by 5: 30p.m.**

There is a mandatory online training that will be released November 1st. You must watch the training and pass the quiz with a 100% accuracy in order to participate. Only 1 representative (float driver or lead instructor) is required to take the course, but all volunteers are encouraged to do so. The deadline for the training to be complete is November 26, 2019.

Please remember to exit the parade route as directed and be respectful of persons responsible for traffic control. You may direct any questions to someone with a **VOLUNTEER** hat on.

Thank you for your participation and Happy Holidays!