

CLEMSONNEXT UNIVERSITY RELATIONSHIPS WORK GROUP AGENDA
THURSDAY, JUNE 24, 2021 11:00AM
UPPER CONFERENCE ROOM, CLEMSON CITY HALL

1. Call to order
2. New business
 - a. Introductions
 - b. ClemsonNEXT process and goals of this work group (Shannon)
 - c. Update from Mayor Halfacre
 - d. Review and discuss the following recommendations from the White Paper:
 - i. **Establish a sustained University commitment to collaboration with the City, with communication and decision-making regarding City-University partnerships at the governing board level.** The University's Board of Trustees should work with the City Council and Mayor to establish specific investment targets and metrics on priority areas of partnership with the City, including student housing, community housing initiatives, entrepreneurship, the Downtown business district, and transportation.
 - ii. **Dedicate a full-time University staff member(s) with the mission of cultivating partnerships with the City.** Just as the City needs sufficient capacity to advance priority recommendations, so will the University need dedicated capacity and leadership on its priority partnership efforts. This type of position and/or division is a common feature of land grant college administration, as community partnerships are central to these institutions' charters.
 - iii. **Expand regional intergovernmental collaboration on key shared issues, including but not limited to transportation, development, housing affordability, and economic diversification and development.**
 - e. Set a meeting schedule
3. Old business
4. Adjournment

University Relationship and Partnerships - Recommendations from the white paper

Invest in Transit

1. Work with Clemson University and neighboring jurisdictions to expand contributions to the CAT System (Also recommended by the traffic work group)
2. Encourage Clemson University to establish policies restricting student commuter parking on campus (Also recommended by the traffic work group)

Enhance the Small Business Ecosystem

1. Establish a community-based incubator or other entity to strengthen innovation and entrepreneurship. (Also recommended by the Business and Development work group)

Facilitate Student and Non-Student Housing

1. Encourage Clemson University to develop student housing on campus. Clemson University should also consider a policy requiring all freshmen and sophomores to live on campus.

Expand Capacity and Foster Collaboration

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2. Dedicate a full-time University staff member(s) with the mission of cultivating partnerships with the City. Just as the City needs sufficient capacity to advance priority recommendations, so will the University need dedicated capacity and leadership on its priority partnership efforts. This type of position and/or division is a common feather of land grant college administration, as community partnerships are central to these institutions' charters.
3. Expand regional intergovernmental collaboration on key shared issues, including but not limited to transportation, development, housing affordability, and economic diversification and development.